



COOLPIX L1
digital camera



the strong and brilliant type.

more power. more pixels. more picture.

2.5"

Incredible, Bright
LCD Screen

6.2

Effective
Megapixels

5X

Zoom-Nikkor
Glass Lens

15

Scene
Modes

super cameras.
superior pictures.



6.2 Effective Megapixel Digital Camera

COOLPIX L1

COOLPIX L1

High quality lenses deliver high quality pictures

5X Optical Zoom-Nikkor Lens



5x Optical Zoom-Nikkor Lens plus 4x digital zoom equals 20x zoom range

The Zoom Nikkor Lens gives you the power of a **5x optical zoom lens, 38-190mm** (35mm equivalent) while Macro capability lets you get as close as 1.6 in. This combination is supported by Nikon's world-renowned optical technology delivering crisp, clear images - all of which helps realize the full potential of the L1's high resolution 6.2 megapixel CCD.

The COOLPIX L1's exclusive image processing technology takes true-to-life images a step closer to reality. A **256-segment Matrix Metering system** enables optimal exposures in even the most challenging lighting environments.



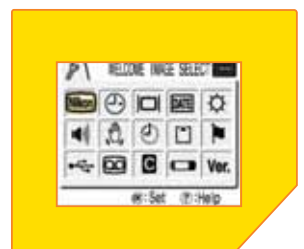
Matrix Metering optimal exposure is measured by evaluating 256 areas of the frame.

Incredible, bright 2.5" LCD makes shooting and sharing images easier

Oversized LCD screen and newly designed interface with Help Function



View as a list



Or as Icons. If you have any questions press the **help button**.

With the new **oversized 2.5" LCD screen** you won't miss much but Nikon did not stop there when designing these cameras. A **new interface** has been designed that can be viewed as icons or as a list. If you need assistance, just press the **Help Button**. It will explain the function in the main menu.

Useful automatic features do all the thinking for you

Versatile 15 Scene Modes



The **COOLPIX L1** features **15 specially programmed modes** to automatically handle focus, exposure, white balance and other adjustments that help you take great pictures at the press of a button. A great new function to be used in the Portrait Mode is Face Priority AF which automatically finds the subject's face and focuses on it. 4 of the 15 scene modes come with Scene Assist which offer a selection of easy framing assist options to help you compose your pictures with the assistance of framing guides displayed in the monitor. **Here is how it works:**

1.



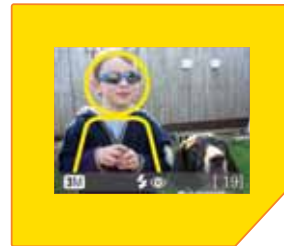
Select SCENE on Mode Selector switch

2.



Scroll up or down to choose a composition type and set

3.



Position subject in framing guide and shoot



Sunset Exposure is automatically controlled, enabling you to preserve the exquisite, natural beauty of a sunset.



Landscape Emphasizing depth-of-field, this mode captures distant scenes sharply and clearly, for postcard like landscape pictures.



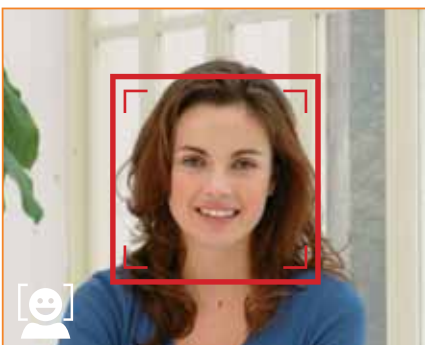
Beach/Snow When shooting a scene with snow or water in the background, the image is free of grayish tones that are caused by typical underexposure.



Close Up Shoot as close as 1.6" from your subject.



Portrait Automatically adjusts the camera settings to get a sharp subject with a blurred background.



Panorama Assist Allows you to take several side-by-side images, all at the same exposure and white balance setting, then combine them later using the "Panorama Maker™" photo editing software (supplied) to create spectacular wide-vista photos.

Face Priority AF All New Face Priority AF (in Portrait Scene) mode will automatically find the subject's face and focus on that. This ensures a great portrait every time.

Nikon's Exclusive Feature System makes taking great pictures easy

In Camera features



Nikon D-Lighting

In playback mode, D-Lighting will compensate for underexposed areas or insufficient flash without affecting properly exposed areas.



Nikon In-Camera Red-Eye Fix

This in-camera feature automatically fixes most typical occurrences of red-eye. You may never see red-eye again.



Date and Time Imprinting

Documenting the exact date and time a photo is taken is as easy as a push of a button.



In-Camera Cropping

This feature allows you to crop out the part of the image you don't want and keep the part you like.



Voice Memo Function Records up to 20 seconds of sound that can then be attached to an image.



Best Shot Selector Camera takes a series of photos and automatically selects the one with sharpest focus.



Saturation Mode

Control color saturation.



Noise Reduction Mode Minimize digital artifacts in long exposures.



Blur Warning

Warns when image is blurry.

Your choice of shooting modes

Shoot a Quicktime™ movie



Shoot a movie with sound

In Movie Mode you can shoot a Quicktime Movie with sound at 15 frames per second.



Standard



Vivid Color



Black and White



Sepia



Cool

5 Color Shooting Options

Creative Shooting Color Options allow you to select from standard color, vivid color, black & white, sepia and cool modes.

Go even further with your COOLPIX L1

Great Accessories, Long Battery Life and PictureProject Software



Case, Battery and MH-71
Charger Kit



Now, shoot up to 230 photos with optional rechargeable AA batteries. The new Nikon COOLPIX L1 has been designed so you can shoot longer and more often by increasing battery life and adding more internal memory. 10 MB of internal memory lets you shoot even more without an SD card (sold separately). Nikon has made the L1 more efficient than ever giving you longer battery life. With the optional COOLPIX rechargeable Ni-MH batteries you can shoot up to 230 photos. Shoot approximately 100 photos with 2 AA alkaline batteries and up to 400 photos with 2 AA-sized lithium batteries.



AC Adapter

Nikon created PictureProject software, a \$49.95 value, complimentary with your Coolpix purchase. It's designed to extend the enjoyment of taking pictures: transferring images from camera to computer, organizing images so they're easy to find, editing them to add an extra sparkle, designing ways to show off the pictures and sharing them with friends and family. Think of PictureProject for your next steps to enjoy your photography fun. The newest version of PictureProject is available for complimentary download to any owner of a Nikon Coolpix or Digital Nikon SLR. Visit www.nikonusa.com and then "click your way to the software session." Photography—from camera to computer to print to e-mail – it's all about fun when you choose Nikon COOLPIX with PictureProject!

Share photos with the world

Print directly to a printer, show on TV or upload to the web



Print directly from your camera

You can send images directly to print, without the need of a PC, when using PictBridge and USB Direct Print compatible printers.

Hook directly to your TV

Show friends and family the results on a grand scale.

One Touch Upload to your computer

Just touch the TRANSFER button once to upload images to your computer using the supplied PictureProject software.

The compact digital camera that thought of everything.



Key Features and Benefits

COOLPIX L1/6.2 Effective Megapixels, for stunning prints up to 16 x 20 inches.

High Quality 5x Optical Zoom-Nikkor Glass Lens 38-190mm (35mm equivalent) for incredibly sharp, clear images plus a 4x digital zoom for a total zoom of 20x.

NEW! Incredible Bright 2.5 inch LCD for easy viewing and playback of pictures.

Nikon's In-Camera Red-Eye Fix™ automatically fixes most instances of red-eye in the camera. You may never see red eyes again!

Nikon's D-Lighting automatically brightens the dark areas in the picture when in playback mode.

15 Scene Modes (Portrait, Panorama Assist, Landscape, etc), 4 with Scene Assist to guide you in taking better pictures, automatically.

Long Battery Life shoot approx. 100 images on a single set of AA alkaline batteries. With the optional rechargeable COOLPIX batteries shoot up to 230 images.

Adjustable Graphic User Interface allows you to change the interface to view either the icon view or the traditional menu item view.

In-Camera Help button instantly displays an explanation for all the functions within all menus.

Take great close-up pictures with the ability to focus as close as 1.6 inches from your subject.

Movie Mode with sound at 15 frames per second at a length that is only limited by the available space on the internal memory or your SD memory card.

10MB of Internal Memory allows you to begin taking pictures immediately.

Print directly to a printer by connecting the COOLPIX L1 directly to a PictBridge-compatible printer.

Everything you need to get started:

Wrist Strap, USB cable,
Audio Video Cable, two AA batteries,
PictureProject CD-ROM



COOLPIX® L1

D I G I T A L C A M E R A

Digital Camera Specifications

TYPE OF CAMERA	Digital camera L1	BATTERY LIFE (APPROX)*	Approx. 100 shots with alkaline, 400 shots with lithium or 230 shots with EN-MH1-B2 batteries (based on CIPA* standard)
EFFECTIVE PIXELS	6.2 million	DIMENSIONS (WXHxD)	Approx. 3.5 x 2.4 x 1.9 in. (89.5 x 60.5 x 47mm)
CCD	1/2.5-inch type (6.37 million total pixels)	WEIGHT	Approx. 6.3 oz. (180g) (without battery and memory card)
IMAGE MODES	High (2816*), Normal (2048), PC (1024), TV (640)	SUPPLIED ACCESSORIES:**	Strap, USB cable UC-E6, Audio Video cable EG-CP14, 2 AA-sized alkaline batteries, PictureProject CD-ROM
LENS	5x Zoom-Nikkor; 6.3-31.4mm (35mm [135] format equivalent to 38-190mm); f/2.9-5.0; 9 elements in 7 groups; Digital zoom: up to 4x	OPTIONAL ACCESSORIES:	AC adapter EH-62B, Rechargeable Ni-MH battery EN-MH1-B2, Battery Charger MH-71, case
FOCUS RANGE	19.8 in (50cm) to infinity (∞)(W), 39.4 in (1m) to infinity (∞)(T), 1.6 in (4cm) to infinity (∞) in Macro Mode		<i>*Industry standard for measuring life of camera batteries. Measured at 25°C (77°F); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.</i>
LCD MONITOR	2.5-inch type, 110,000-dot Amorphous silicon TFT LCD monitor with brightness adjustment		<i>**Supplied accessories may differ by country or area.</i>
STORAGE MEDIA	Internal memory: approx. 10MB, accepts SD memory card	PICTUREPROJECT SYSTEM REQUIREMENTS	
SHOOTING MODES	Auto, Scene Assist (Portrait, Landscape, Sports, Night Portrait), Scene (Party/Indoor, Beach/Snow, Sunset, Dusk/Dawn, Night Landscape, Close Up, Museum, Fireworks Show, Copy, Back Light, Panorama Assist, Voice recording), BSS (Best Shot Selector), Blur Warning, Date Imprint, Self-Timer (10 sec.)	OS	MACINTOSH Mac® OS X (10.1.5 or later) / WINDOWS Windows® XP Home Edition/Professional, Windows® 2000 Professional, Windows® Me, Windows® 98SE pre-installed models
MOVIES	With sound: TV movie (640) at 15fps, Small size (320) at 30fps, Smaller size (160) at 30fps	RAM	MACINTOSH 64MB or more recommended/ WINDOWS 64MB or more recommended (128 with movie option)
CAPTURE MODES	1) Single, 2) Continuous (approx. 0.7fps), 3) Multi-shot 16 (16 frames 1/16 in size)	HARD DISK	60MB required for installation
NUMBER OF FRAMES (W/INTERNAL MEMORY)	High (2816*) approx. 3, Normal (2816) approx. 6	DISPLAY	800 x 600 or more with 16-bit color (full color recommended)
BUILT-IN FLASH	Range: 1.8 – 11.6 ft. / 0.5-3.5m (W), 1.8 – 6.7 ft. / 5-2m ft. (T); Flash modes: Auto, Auto with Red-Eye Reduction (In-Camera Red-Eye Fix), Anytime Flash, Flash Cancel and Slow Sync.	OTHERS	CD-ROM drive required for installation. Only built-in USB ports are supported
INTERFACE	USB		Microsoft® and Windows® are either registered trademarks or trademarks of Microsoft® and Windows® are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Macintosh® and QuickTime® are either registered trademarks or trademarks of Apple Computer Inc. in the United States and/or other countries. The FotoNation logo is a trademark. The SD logo is a trademark. PictBridge is a trademark. D-Lighting technology is provided by Apical Limited. Face-priority AF technology is provided by Identix®. Products and brand names are trademarks or registered trademarks of their respective companies. Images on LCDs and monitors shown in this brochure are simulated.
SUPPORTED LANGUAGES	German/English/Spanish/French/Italian/Dutch/Swedish/Japanese/Simplified Chinese/Traditional Chinese/Korean/Russian selectable in menu display		Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. September 2005 ©2005 NIKON INC.
POWER REQUIREMENTS	Two AA-size batteries (Alkaline [included] or two optional Ni-MH Coolpix EN-MH1-B2 batteries and MH-71 battery charger.		WARNING TO ENSURE CORRECT USAGE, READ MANUALS CAREFULLY BEFORE USING YOUR EQUIPMENT. SOME DOCUMENTATION IS SUPPLIED ON CD-ROM ONLY.



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CDP-L1-01



At the heart of the image™